

unknowingly crave to really contemplate who we are
and what came before us.

CHEDDAR. Uh -

REX. It's moments like these where you can taste the history
of the world -

*(REX casually pushes some sort of little button
inside the pocket of his sweatshirt, playing
his own underscoring music.)*

- that you remember your entire life,
or my name isn't Rex Jeremy Johnson, the Third.
For over a thousand years I've been bringing Troops
like yourselves here -
Smart hot shots with futures brimming with potential,
with success.

*(Motioning to the rocks and cave next to
him.)*

See how the two rocks split to create a cavernous cave?
See the beauty of the mountains in the distance?
You might think,
since I'm a non-conformist Systems Guy
running a highly successful shoe store,
that I would be a neigh-slayer of tradition.
That it's only because I've created Applied Systems
from information culled from my numerous,
numerous years in Customer Service that I "know more."
That I'm "quicker" to identify a "Sweet Spot."
The reality? To keep humble and in touch,
I return to this cave every year.
And, this year, with you - Tin Cat Troops.
You guys feel it right?
It's in *recognizing* the hidden places that speak to us,
this cave,

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